A close-up, black and white photograph of a zebra's head and neck, showing the characteristic black and white stripes. The stripes are curved and run diagonally across the frame. The lighting is dramatic, highlighting the texture of the fur.

NYX

HOTELS

by Leonardo Hotels

THE **LIFESTYLE** HOTEL BRAND



NYX HOTELS by Leonardo Hotels

*The lifestyle hotel brand*

A new generation of hotels - the ideal environment for anyone who values an individual lifestyle, offering guests the freedom to do what they want, when they want it.



# Stay WITH US

Individuality, creativity, culture and networking are the essential elements of the NYX Hotels.

Every hotel is a place of nonconformist lifestyle which uses a combination of art, music and design to entice guests to immerse themselves in another world.





# THE NYX

*Experience*

COSMOPOLITAN  
CLASSY & SASSY  
COOL, CHIC



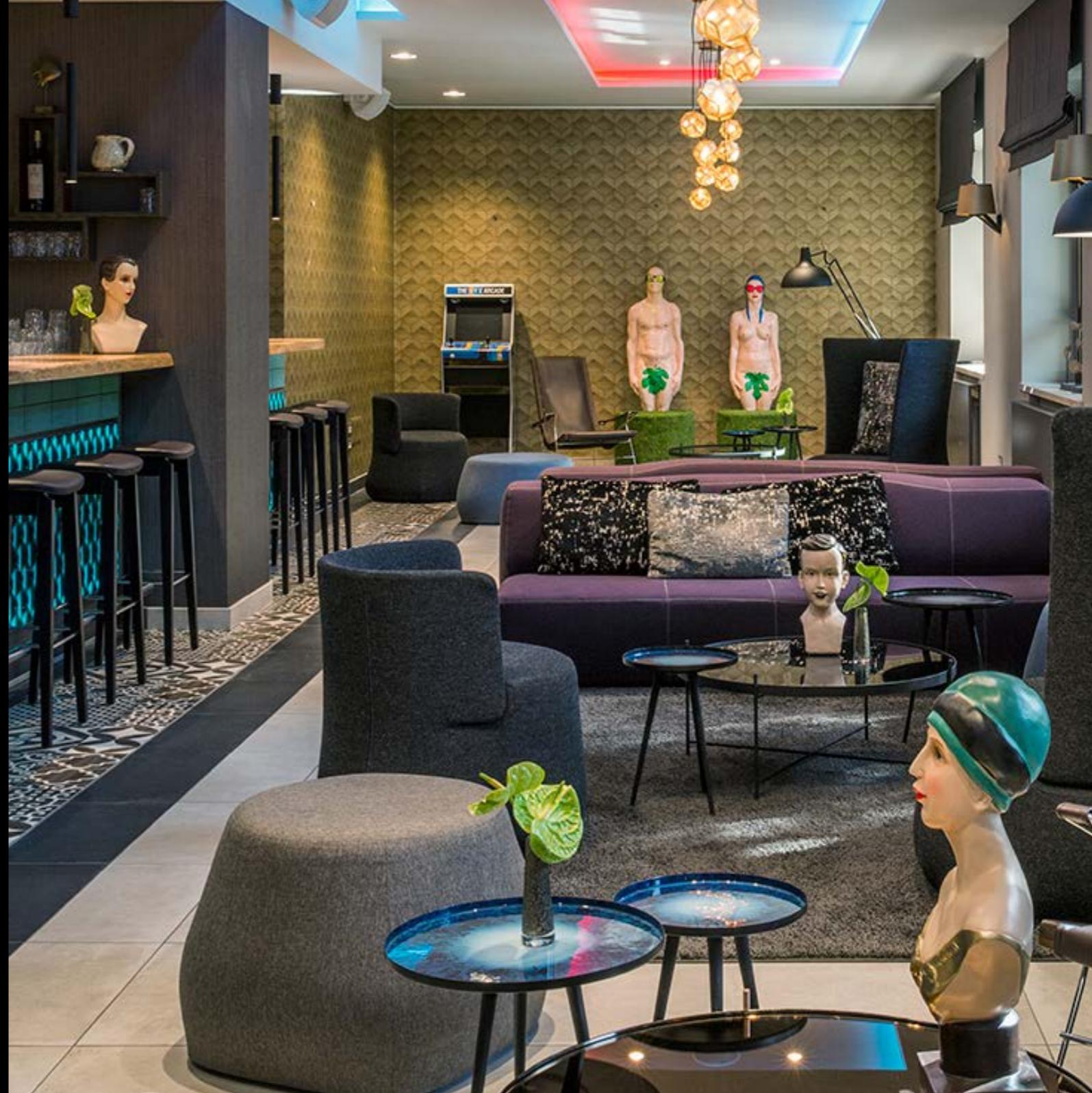
# Design HOTEL

MADE BY **ANDREAS NEUDAHM**,  
HOTEL INTERIOR DESIGNER

Fresh style creates a  
feel-good factor that highlights  
trend, individuality and natural clarity

Exclusive range of furniture, colours  
and accessories - many of which are  
designed exclusively for NYX

Regional influences:  
Showcasing local artists who design  
selected areas of the hotel



# Art CONCEPT

STREET, VIDEO & CONTEMPORARY ART,  
CREATED BY EMERGING ARTISTS  
FROM THE NYX LOCATIONS

With their **unique Art Concept**, every NYX hotel is **one-of-a-kind**, transiting into a vital **hotspot** of the city and its **local art scene**.

NYX HOTELS are working with the Israeli Curator **Iris Barak**, assisted by experienced, local curators.





# Feel the beat OF THE CITY

NYX, the goddess of the night, is the inspiration for the NYX Experience.

Underlined by the local focus, NYX Hotels are more than hotels - they are cosmopolitan, cool, chic.

Local DJs and live gigs provide a backdrop that fits the mood with their beats.

In this way, a vibrant metropolitan feel is created as a mirror of the urban lifestyle of each hotel location.

**A NEW  
GUEST-HOST**  
*Relationship*





WE CALL OUR STAFF

# *The city* **LOVERS**

They love their city with **passion** and transfer this enthusiasm to their guests. As **trend-setters** opposed to the traditional city guide, they **give insider tips** on undiscovered places and engage completely with their guests' wishes. City Lovers are the **go-to contact** for all kinds of city information and act informally instead of rigidly.



**NYX HOTELS IN:**

TEL AVIV, MILAN, PRAGUE

**THE BEST IS YET TO COME:**

MADRID, MUNICH, DUSSELDORF,  
BILBAO, HAMBURG, HERZLIYA

[leonardo-hotels.com](http://leonardo-hotels.com)