

NYX

HOTELS

by Leonardo Hotels

THE **LIFESTYLE** HOTEL BRAND



NYX HOTELS by Leonardo Hotels

*The lifestyle hotel brand*

A new generation of hotels - the ideal environment for anyone who values an individual lifestyle, offering guests the freedom to do what they want, when they want it.

# Stay WITH US

Individuality, creativity, culture and networking are the essential elements of the NYX Hotels.

Every hotel is a place of nonconformist lifestyle which uses a combination of art, music and design to entice guests to immerse themselves in another world.





# THE NYX

*Experience*

COSMOPOLITAN  
CLASSY & SASSY  
COOL, CHIC



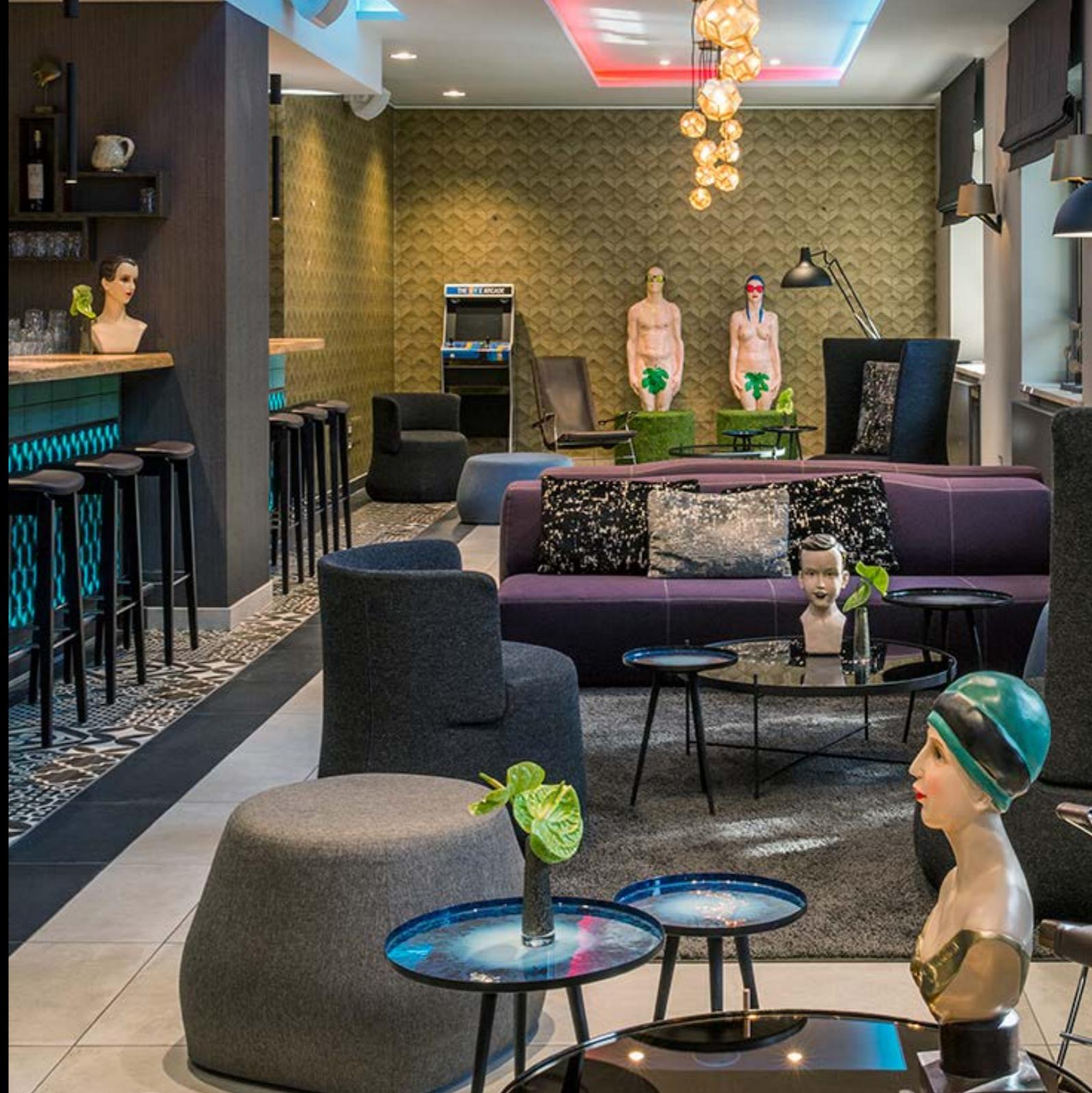
# Design HOTEL

MADE BY **ANDREAS NEUDAHM**,  
HOTEL INTERIOR DESIGNER

Fresh style creates a  
feel-good factor that highlights  
trend, individuality and natural clarity

Exclusive range of furniture, colours  
and accessories - many of which are  
designed exclusively for NYX

Regional influences:  
Showcasing local artists who design  
selected areas of the hotel



# Art CONCEPT

STREET, VIDEO & CONTEMPORARY ART,  
CREATED BY EMERGING ARTISTS  
FROM THE NYX LOCATIONS

With their **unique Art Concept**, every NYX hotel is **one-of-a-kind**, transiting into a vital **hotspot** of the city and its **local art scene**.

NYX HOTELS are working with the Israeli Curator **Iris Barak**, assisted by experienced, local curators.





# Feel the beat OF THE CITY

NYX, the goddess of the night, is the inspiration for the NYX Experience.

Underlined by the local focus, NYX Hotels are more than hotels - they are cosmopolitan, cool, chic.

Local DJs and live gigs provide a backdrop that fits the mood with their beats.

In this way, a vibrant metropolitan feel is created as a mirror of the urban lifestyle of each hotel location.

**A NEW  
GUEST-HOST**  
*Relationship*





WE CALL OUR STAFF

# *The city* **LOVERS**

They love their city with **passion** and transfer this enthusiasm to their guests. As **trend-setters** opposed to the traditional city guide, they **give insider tips** on undiscovered places and engage completely with their guests' wishes. City Lovers are the **go-to contact** for all kinds of city information and act informally instead of rigidly.



**NYX HOTELS IN:**

TEL AVIV, MILAN, PRAGUE

**THE BEST IS YET TO COME:**

MADRID, MUNICH, DUSSELDORF,  
BILBAO, HAMBURG, HERZLIYA

[leonardo-hotels.com](http://leonardo-hotels.com)